With an enormous following on Pinterest, Mitzi’s active audience seeks her guidance, tips, and favorites and they are very engaged! The pins featuring her watermelon picks were favorited and repinned thousands of times, providing a huge reach with a simple message. When America’s Nutrition Expert recommends, people follow!

Mitzi has over 3.7 MILLION Pinterest followers!

Mitzi is ranked #1 Pinner in THE WORLD in Health and Fitness!

Mitzi is ranked #39 Top Overall Pinner in THE WORLD!

Mitzi was chosen as #5 Top Online Influencer Helping America Eat Better behind Andrew Weil and Jamie Oliver.

Mitzi shares healthy and delicious recipes that look amazing which make her followers want to take action and try!
Mitzi Can Help You!
- Get your product in front of millions and “live” on her pinboards
- Build content onto your site to drive web traffic
- Recipe development
- Blog
- Stay on top of social media trends
- Conduct press and promote products
- Media tours/desksides

Pinterest Users TAKE ACTION & BUY Products Seen On Pinterest More Than Other Social Media:

<table>
<thead>
<tr>
<th>Platform</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter</td>
<td>$68.78</td>
</tr>
<tr>
<td>Facebook</td>
<td>$80.22</td>
</tr>
<tr>
<td>Pinterest</td>
<td>$179.36</td>
</tr>
</tbody>
</table>

Recipe Pins see a 47% higher click-through rate than other types of pins.
Mitzi’s Incredible Engagement With Her Pinterest Followers:

Shrimp stuffed avocado. Looks nutritious and delicious! #healthy #hassavocados
1117 likes 12 comments
3273 repins

Oatmeal bites! Two of my fave ingredients: honey and oatmeal! #energy @NutritionExpert
1241 likes 20 comments
3171 repins

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